YEAR WE STARTED

# 1981

HOOPS WE JUMP THROUGH

# ALL OF THEM

PROBLEMS SOLVED

# BAJILLION

OUR HIGHEST PRIORITY

# YOUR TRUST

## LET US DO THE HEAVY LIFTING!

**FLEX**
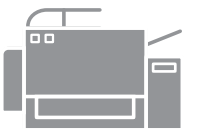5330 Technology Lane
Birmingham, AL 35217

**205-841-7678**

**FLEXDIGITAL.COM**

**STATEMENTS & CRITICAL DOCUMENTS**

**DIRECT MAIL**

**VARIABLE DATA PRINTING (VDP)**

**PRINT PRODUCTION**

**WEB & SOFTWARE DEVELOPMENT**

**FLEXDR HOT SITE PRINT & MAIL**

**FLEXVUE CLIENT PORTAL**

**DATA-DRIVEN MARKETING**

*Dynamic Service, Powerful Solutions*

## STATEMENTS & CRITICAL DOCUMENTS

**Accuracy with real time 2D barcode auditing. We get it right every time!**

- Multi-page statements
- E-Statements (Hosting & Presentment)
- Notices
- Tax Forms
- Utility bills

## DIRECT MAIL

**We cut our teeth on direct mail. We are experts with decades of experience.**

- Variable Data Printing
  - Postcards
  - Letters
  - Folded mailers
  - Documents
- Inkjet addressing
- Intelligent Inserting (with 2D barcode technology)
- Co-Mingled Presorting/IMB Barcoding
- Bindery & finishing services (Folding, inserting, tabbing, etc.)

## VARIABLE DATA PRINTING (VDP)

**Perfect for strong ROI when you need a response.**

- B&W / Full Color – Digital, Inkjet, Laser, Offset
- Personalized letters
- Postcards & Self Mailers
- Marketing docs
- Custom envelopes
- Financial statements

## DATA PROCESSING

**Optimize your data for the best ROI.**

- Intelligent mail barcoding
- Presorting for postal discounts
- NCOA (National Change of Address List Updates)
- CASS certification (USPS address standardization)
- Merge/Purge/Dedupe

## FLEXDR HOT SITE – PRINT & MAIL

**Our FlexDR Hot Site stays ready to deploy on demand.**

- Full-service print & mail protection for your critical documents
- Coverage for planned & unplanned business disruptions
- Pivot to us for operational redundancy or peak period overflow
- No monthly standby fees, no disaster declaration fees

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**Flex's heartbeat is our insatiable passion for creative problem-solving. For over 40 years, we've provided innovative solutions to hundreds of clients across many industries. We're a full-service mail house, a print production provider, a software development team, and so much more. We believe your business is one-of-a-kind, so we tailor our services to meet your unique needs.**

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## WEB & SOFTWARE DEVELOPMENT

**If you need it, we can build it. From the basic websites to enterprise business applications — and everything in between.**

- Application development
  - Mobile & Web apps
- Web development*
- Web hosting*
- Web maintenance*
  - *Combo packages available

## PRINT PRODUCTION

**Fast, effective, and available on-demand.**

- B&W / Full Color – Digital, Inkjet, Laser, Offset
- Booklets & Brochures
- Flyers
- Stationary
  - Business Cards
  - Envelopes
  - Forms
  - Letterhead
  - Pocket folders
- Wide format printing (Posters, banners, & yard signs)

## CREATIVE DESIGN

**Let our design team bring your ideas to life.**

- Print graphic design & layout
- Email blast design
- Digital Media Design

## FULFILLMENT

**We can produce and stock your collateral items, shipping them on demand.**

- Kitting/Assembly
- Order fulfillment
- Storage center

## FLEXVUE – CLIENT PORTAL

**Order your projects and items 24/7/365.**

- Custom products
- Online proofing
- Order history
- Secure file handling

## DATA-DRIVEN MARKETING

**Targeted campaigns to generate measurable growth.**

- Analysis
- Acquisition
- Onboarding
- Cross-Selling
- Reporting

CERTIFIED **WOMAN OWNED** BUSINESS

AICPA Service Organization Control Reports
AICPA SOC 2 SM
Formerly SAS 70 Reports

*Need something you don't see? Give us a call!*
(205) 841-7678