FLEX

POWERFUL STUFF

FLEX
5330 Technology Lane
Birmingham, AL 35217

205-841-7678

FLEXDIGITAL.COM

MAIL

STATEMENTS

PRINTING

VARIABLE DATA PRINTING

CREATIVE

ONLINE STORE

SOFTWARE & WEB DEVELOPMENT

DISASTER RECOVERY

Here for you!

CREATIVE DESIGN & MARKETING
Let our design team bring your ideas to life.

- Email blasts & subscriptions
- Media buys & placement
- Print graphic design & layout
- Social & Digital advertising
- Strategy consulting

DATA MINING
Define your targets, set your goals.

- Database analysis
- Onboarding
- Reporting
- Segmentation

DATA PROCESSING
Optimize your data for the best ROI.

- CASS certification (USPS address standardization)
- Custom data work
- Intelligent mail barcoding
- Merge/Purge/Dedupe
- NCOA (National Change of Address List Updates)
- Presorting for postal discounts
- List rentals

DIRECT MAIL
We cut our teeth on direct mail. We are experts with decades of experience.

- Bindery & finishing services (Folding, inserting, tabbing, etc.)
- Co-Mingled Presorting/IMB Barcoding
- Creative Design & Layout
  - Documents
  - Folded mailers
  - Postcards
  - Letters
- Inkjet addressing
- Intelligent Inserting (with 2D barcode technology)

DISASTER RECOVERY – PRINT & MAIL
Our hotsite, active DR solution stays ready to deploy.

- Full-service print & mail protection for planned or unplanned business disruptions
- Operational redundancy
- Peak period overflow

FLEXVUE ONLINE STOREFRONT
Order your projects and items 24/7/365.

- Custom products
- Online proofing
- Order history
- Secure file handling

FULFILLMENT
We can produce and stock your collateral items, shipping them on demand.

- Kitting/Assembly
- Order fulfillment
- Storage

PRINT PRODUCTION
Fast, effective, and available on-demand.

- Black & White, Color, Digital, Inkjet, Laser, Offset, Webjet
- Booklets & Brochures
- Business cards
- Envelopes
- Personalized letters (Perfect for strong ROI when you need a response, and for fundraising)
- Postcards
- Variable Data Printing (VDP) (Financial statements, personalized marketing docs)
- Wide format printing (Posters, banners, & yard signs)

SOFTWARE & WEB DEVELOPMENT
We can build large enterprise business applications down to basic websites—and everything in between.

- Application development
  - Mobile & Web apps
- Web development*
- Web hosting*
- Web maintenance*

*Combo packages available

STATEMENTS & CRITICAL DOCUMENTS
Accuracy with real time 2D barcode auditing. We get it right every time!

- E-Statements – Presentment
- Multi-page statements
- Notices
- Tax forms
- Utility bills

CERTIFIED **WOMAN OWNED** BUSINESS

AICPA Service Organization Control Reports
AICPA SOC 2
Formerly SAS 70 Reports

Need something you don't see? Give us a call!
(205) 841-7678